

September 2019, The Netherlands

**The Elian E-drive cargobike is here.**

Finally an electric cargobike that's built exactly how you want it, and exceeds your riding expectations. Smooth, silent, stable and powerful. Fitted with an ultra silent direct drive motor, it gives you all the torque you need when taking off. The powerful and smooth Neodrives is the motor of choice for Elian because it's soundless, trouble free and extremely low on maintenance. It gives you that great feeling of permanent tailwind, so you'll be going around effortlessly, even when carrying heavier loads. The efficiency of the Neodrives rear motor has been increased once again and, at an efficiency of 85 % (at the optimal operating point 18–25 km/h), far exceeds that of competitors. This means an even greater range.

A life changer that lasts a lifetime.

Elian has specifically chosen for a rear motor, so you can always update the bike or even go back to a motorless cargo. Most e-cargobikes come with a mid motor, that basically renders the bike useless in case of motor problems. Elian believes a bike should last a lifetime, and the rear motor of choice meets the same high quality standards as the patented steering hub and the engineered Chromoly steel space frame. The patented steering hub provides the brilliantly balanced, perfectly controlled ride that you've been looking for in a cargobike. The new E-drive will change the way you go, and where you'll go.

Custom made, matching your style.

With 10 years of experience in custom bike building, the e-drive will get assembled using only top-of-the-line, perfect matching components. And since all the our cargobikes are built to order, each one can get tailored to every client's individual preferences: add gravel tires for your B-road adventures or Schwalbe slicks for the ultimate city race experience. We've been asking our riders to give us feedback on how and where they use their cargo and this resulted in a few custom made add-ons such as a shopping bag, a dog pillow, a children's bench with sun and rain cover and even a very basic but effective cargo net.

To ensure this outstanding quality level for every cargobike, Elian builds them with a small team of professionals, limiting the number of cargobike builds to 40 unique pieces per year. Each one is made to measure, also showing your personal style in the details you choose: colour of powder coating, choice of saddle, and handlebars. The only time we'll ever give you a hard time is when you'll have to decide on all the options for your cargo, and its a smooth ride from there.

Explore the new Elian E-drive cargo and it's many options at <http://www.eliancycles.com/bicycles/classic-cargo-e-drive>

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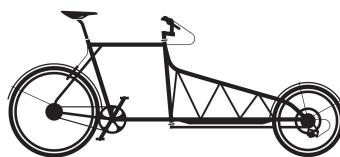
Note to editors

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